

# Alejandro Soriano

## Videographer + Video Editor

+44 07923 831 371 | alesorleo@gmail.com | Glasgow, UK  
http://www.linkedin.com/in/alejandrosorianoleon



PORTFOLIO WEBSITE  
www.alejandrosoriano.co.uk

## EDUCATION

University of Seville, Spain  
BSc Film & Media  
Communication (Hons)  
2015 - 2019

Further Self-Led Training  
Domestika

2023

Colour Grading  
AVID Media Composer

2018 - 2019

3D Illustration  
3D Animation & Tracking  
Render & 3D Photorealism

## SKILLS

- Video Editing
- Filmmaking
- Motion Graphics
- Social Media Management
- Graphic Design
- Sound Design
- Photo Editing
- Team Working

## TOOLS

- Adobe Creative Suite
  - Premiere Pro
  - After Effects
  - Photoshop
  - Lightroom
  - Audition
  - Illustrator
  - InDesign
- DaVinci Resolve
- Cinema 4D
- Final Cut Pro
- AVID Media Composer

## LANGUAGES

- English - Fluent
- Spanish - Native

## SUMMARY

I'm a passionate and skilled video content producer and editor, I have honed my craft over the years to bring a wide range of engaging productions to life.

I pride myself on my ability to bring a client's vision to life while also pushing creative boundaries. From corporate videos to short films and everything in between, I am committed to delivering high-quality work that leaves a lasting impact.

I firmly believe that an innovative approach, making use of a broad variety of creative tools, ensures the best results. I take pride in everything I do, and enjoy a fast-paced and challenging work environment. I enjoy new challenges and have a keen eye for creative problem-solving.

## EXPERIENCE

References Available

Manique (Red Gloss Ltd)

### Video Editor & Designer

SINCE JAN 2024

Responsible for video editing and graphic design, including creating engaging content for social media platforms and internal use, such as training videos and courses. Led the transition of the brand to a new visual identity, encompassing logo, style, and overall look. Managed social media strategy to enhance brand engagement, views, and following.

Sgaia Foods Ltd

### Social Media Manager & Content Creator

JUN 2023 - MAY 2024

Produced captivating visual content across all social media platforms. Through strategic collaborations with brands and engaging behind-the-scenes glimpses, I drove significant follower growth and achieved an impacting increase in engagement. My expertise in video editing and color grading not only brought the company message to life but also played a pivotal role in fostering a stronger community around the brand.

Loop & Scoop

### Social Media & Video Content Producer/Creator

SEPT 2022 - JUN 2023

Responsible for conceptualising, filming, and editing videos for use on social media platforms, I develop video concepts that align with the brand's message and goals, and produce high-quality video content that captures the attention of our audience. I also manage the post-production process, including colour grading, audio mixing, and adding motion graphics, to create engaging videos that effectively communicate the brand's message. Helping to grow the brand into a prominent player in the ice cream and churros industry and drive significant growth in our online following and customer base.

VistaBee UK

### Photographer & Videographer

SEPT 2022 - MAY 2023

Creating a full photographic portfolio, including video, for a wide range of properties. Detailed floor-plan generation. Working within flexible timetables across different locations. Cataloguing and organising a large library of images and videos.

CONTINUED OVERLEAF

# Alejandro Soriano

## Videographer + Video Editor

+44 07923 831 371 alesorleo@gmail.com Glasgow, UK

<http://www.linkedin.com/in/alejandro-soriano-3b7527193>



**PORTFOLIO WEBSITE**  
[www.alejandrosoriano.co.uk](http://www.alejandrosoriano.co.uk)

## EXPERIENCE (CONTINUED)

Kids Black History

FEB 2022 - DEC 2022

### Video Editor

As a post-production specialist for "Kids Black History," a charity dedicated to educating children about Black history, I was responsible for editing, adding music and sound effects, and creating animations to enhance the visual story-telling of the video podcast episodes.

Working closely with the charity's team, I ensured that each episode was engaging and educational, while also being age-appropriate for our young audience. I was able to contribute to the charity's mission by creating impactful content that helped to educate children about Black history and inspire them to be advocates for social justice.

DARe-me and DARe-3D

AUG 2021 - FEB 2022

### Social Media Assistant

Establishing and maintaining consistent brand identity across multiple platforms and ensuring a high level of customer service and engaging with users.

Planning social media posts for multiple platforms and following the posting deadlines. Creating and editing posts, advertisements and show-reels, both photographs and videos.

PTW International

OCT 2019 - JUN 2021

### Spanish Technical Support Representative

Responsible of providing excellent customer service in a fast-paced, rapidly developing business.

Nucelar Films - Spain

SEPT 2015 - SEPT 2020

### Video Editor & Videographer

Responsible for the post-production and special effects in numerous short films and commercials, which reached over half a million views. Performing as a cameraman in various short films.

Ensuring deadlines are met.

Spain & UK

SINCE 2015

### Freelance Photographer

Ensuring the best customer service experience as well as planning and following deadlines.

Creation of many projects that went from a concept agreed between the client and me to the finished product. Organising an exhibition of my photographic work.

Fundación Triángulo - Spain

JAN 2019 - JUL 2019

### Content Manager Assistant

Responsible for the creation of the content for the Social Media channels such as pictures, videos and short films. Projects have included commissioned images for the LGBT+ Andalesgai Film Festival, press use and high-budget marketing materials that were seen by thousands of people.